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10MR831

**Eighth Semester B.E. Degree Examination, June/July 2017**  
**Transport and Logistic Management**

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions, selecting THREE questions from Part – A and TWO from Part – B.**

**PART – A**

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|---|---|------------|
| 1 | a. Explain Henry Foyal's fourteen principles of management.   | (14 Marks) |
|   | b. What are major responsibilities of Human resource management?                                    | (06 Marks) |
| 2 | a. Explain the functions of three levels of a management.   | (10 Marks) |
|   | b. What is Management Information System? List their benefits.                                      | (05 Marks) |
|   | c. Explain the output of a Management Information System.   | (05 Marks) |
| 3 | a. What is Managerial Economics? What are the functions of Managerial Economics in decision making? | (10 Marks) |
|   | b. What are the relationship among Financial Management and Cost Accounting?                        | (10 Marks) |
| 4 | a. List Import - Export documentations and briefly explain the procedure.                           | (14 Marks) |
|   | b. Explain three functions of Bill of Lading.   | (06 Marks) |
| 5 | a. Explain Absolute advantage and comparative advantages with examples.                             | (10 Marks) |
|   | b. What are the chief difference between Hague Visby and Hamburg rules?                             | (10 Marks) |

**PART – B**

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|---|---|------------|
| 6 | a. Define Operational Research. Explain features of Operational Research.                                   | (10 Marks) |
|   | b. Define Strategic Management. Explain the stages of Strategic Management.                                 | (10 Marks) |
| 7 | a. Elaborate on the different types of ports based on its operation and geography.                          | (12 Marks) |
|   | b. Explain the types of Port ownership.   | (08 Marks) |
| 8 | a. Discuss about Post cost structure. With the graph, explain Port costs, Ship's cost and Total Port costs. | (15 Marks) |
|   | b. What is Depreciation? Mention the different methods used to calculate depreciation.                      | (05 Marks) |

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